

TOUGH RUCK 2025



*"Heavy is the weight
of Freedom."*

TOUGH RUCK NATION

TOUGH RUCK NATION IS GROUP OF MILITARY, FIRST RESPONDERS AND CIVILIANS WHOSE SOLE PURPOSE IS TO RUCK IN HONOR AND IN MEMORY OF AMERICA'S FALLEN MILITARY & FIRST RESPONDERS, WHILE RAISING CRITICAL FUNDS TO SUPPORT OUR WARRIORS AND FAMILIES OF THE FALLEN.

ON APRIL 15, 2013, TOUGH RUCKERS WERE AT THE FINISH LINE OF THE BOSTON MARATHON AND JOINED FIRST RESPONDERS TO AID THOSE THAT WERE INJURED BY THE HORRIFIC BLASTS. THEY TRULY EXEMPLIFY THE BEST OF WHAT OUR NATION IS. TODAY **TOUGH RUCK 26.2 BOSTON** IS PROUDLY HELD ANNUALLY IN PARTNERSHIP WITH THE BOSTON ATHLETIC ASSOCIATION IN CONCORD, MASSACHUSETTS. TOUGH RUCKERS ARE AWARDED THE FIRST OF THE OFFICIAL BOSTON MARATHON MEDALS.



PRESENTING SPONSOR

\$100,000

AWARDED THE TOUGH RUCK PATRIOT AWARD
JOIN MILITARY LEADERS IN PRESENTING TOP FINISHER PRIZES
LOGO DISPLAYED THROUGHOUT THE EVENT AS A PRESENTING SPONSOR
TOP PLACEMENT OF COMPANY LOGO ON T-SHIRT
LISTED AS PRESENTING SPONSOR ON WEBSITE AND RUCK MATERIALS
TEN TOUGH RUCK ENTRIES

SIGNATURE SPONSOR

\$25,000

AWARDED THE TOUGH RUCK MINUTE MAN AWARD
LOGO DISPLAYED THROUGHOUT THE EVENT AS A SIGNATURE SPONSOR
PLACEMENT OF COMPANY LOGO ON T-SHIRT
LISTED AS SIGNATURE SPONSOR ON WEBSITE AND RUCK MATERIALS
FOUR TOUGH RUCK ENTRIES

HYDRATION SPONSOR

\$5,000

LOGO DISPLAYED A HYDRATION LOCATION
PRIORITY PLACEMENT OF COMPANY LOGO ON T-SHIRT
LISTED AS SPONSOR ON WEBSITE AND RUCK MATERIALS
ONE TOUGH RUCK ENTRY



CELEBRATION TENT SPONSOR

\$3000

PLACEMENT OF COMPANY LOGO ON T-SHIRT
LISTED AS SPONSOR ON WEBSITE AND RUCK MATERIALS

RACE SHIRT LOGO SPONSOR

\$1000

PLACEMENT OF COMPANY/TEAM/NON PROFIT LOGO ON T-SHIRT
PRINT DEADLINE JANUARY 31, 2025

PRODUCT SPONSOR

IN-KIND

WE WELCOME DONATION OF PRODUCTS TO SUPPORT OUR ATHLETES, VOLUNTEERS, & SPECTATORS.

PLEASE CONTACT US FOR SPECIFIC INQUIRIES. WE ALWAYS WELCOME DONATIONS OF:

GATORADE(INDIVIDUAL BOTTLES)

WATER (GALLONS & BOTTLES)

MEDICAL SUPPLIES

PAPER PRODUCTS

DONORS OF + PRODUCTS WILL HAVE COMPANY NAME ON THE RACE SHIRT.

SPONSORSHIP CONTACT:

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